

As a result of attending this webinar, participants will be able to:

ACCESS the relevant Course Evaluation site based upon their role and explain actions that can be taken

DESCRIBE the student experience, faculty experience, and report administration experience when utilizing Course Evaluations

LOCATE course response rates, course evaluation questions, and where to create custom questions

IDENTIFY and **DIFFERENTIATE** between the four different reports available and the information that can be gathered from each

IDENTIFY strategies to utilize in encouraging higher response rates



Getting Started



Logging In

Administrator Login -View the reports of others (if applicable)

https://yourcampus.campuslabs.com/

Faculty Login -View your own reports

https://yourcampus.campuslabs.com/ faculty

Student Login -Used to complete evaluations

https://yourcampus.campuslabs.com/ courseeval



The Student Experience



Logging In

Administrator Login -View the reports of others (if applicable)

https://yourcampus.campuslabs.com/ ce

Faculty Login - View your own reports

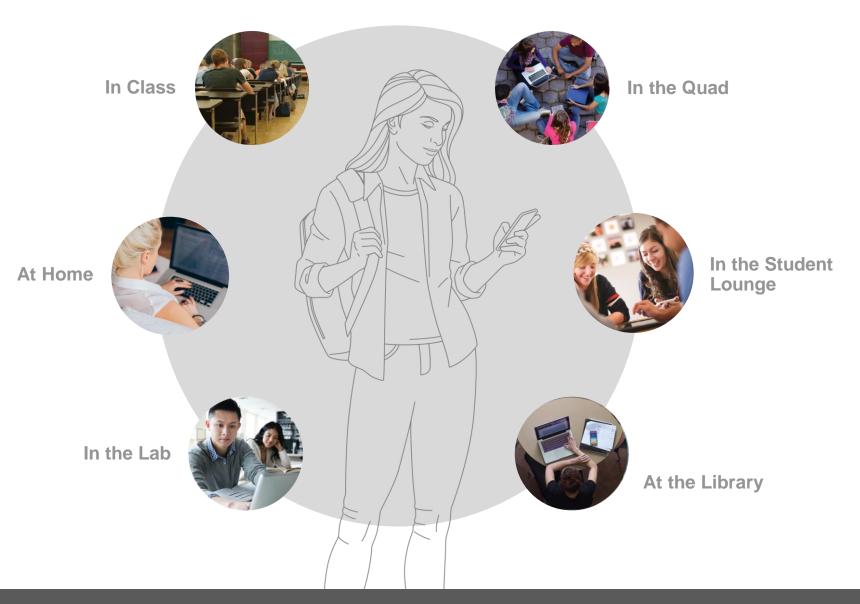
https://yourcampus.campuslabs.com/ faculty

Student Login – Used to complete evaluations

https://yourcampus.campuslabs.com/ courseeval



Accessible Anywhere



Communicate with Students

From: Academic Vice Provost

Subject: Complete your Course Evaluations

Reply: office@campus.edu

Dear Rachel.

You are being asked to complete an online course evaluation for one or more of your courses. By clicking on the link below you will be taken to a list of courses for which you have evaluations to complete. Click on the title of the course to access the evaluation. Each course evaluation should take no longer than 10 minutes to complete and will be available until the close of the term.

Your ratings will be the most helpful to the instructor and to the institution if you answer thoughtfully and honestly. Your responses are confidential, and will be collected by the office/college via a third party provider, Campus Labs. All student responses will be summarized and reported to your faculty after the term is over and the grades posted.

Access the webpage at:

university.campuslabs.com/courseeval

Thank you for your participation. If you have any questions, you may reach me at phone and email contact information.

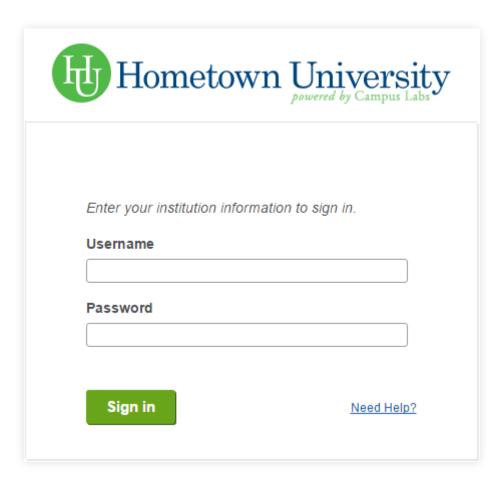
Academic Vice Provost

Campus

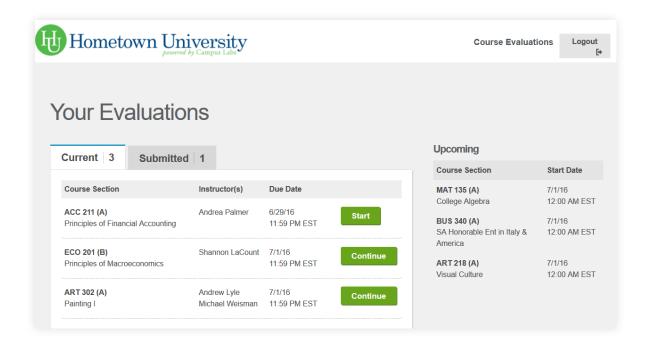


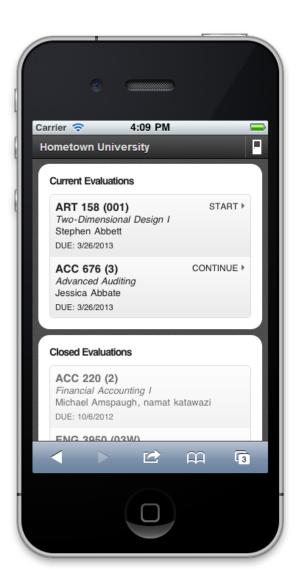
Reply

Communicate with Students



Survey Taking



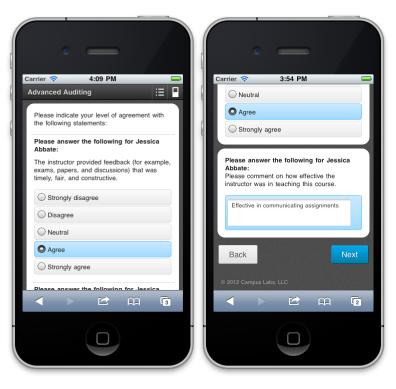


Strategy to increase response rates

Allowing Class Time

Allow for class time for students to complete evaluations:

- Captive audience
- Similar process to what students may have been accustomed to with paper evaluations
- Students may use any device that has access to a browser to complete evaluations







The Faculty Experience



Logging In

Administrator Login -View the reports of others (if applicable)

https://yourcampus.campuslabs.com/ ce

Faculty Login - View your own reports

https://yourcampus.campuslabs.com/ faculty

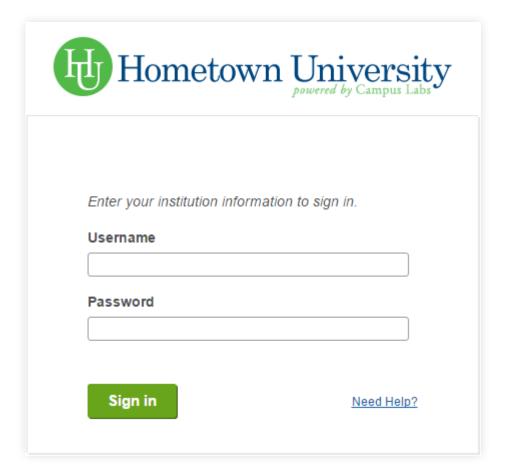
Student Login – Used to complete evaluations

https://yourcampus.campuslabs.com/ courseeval



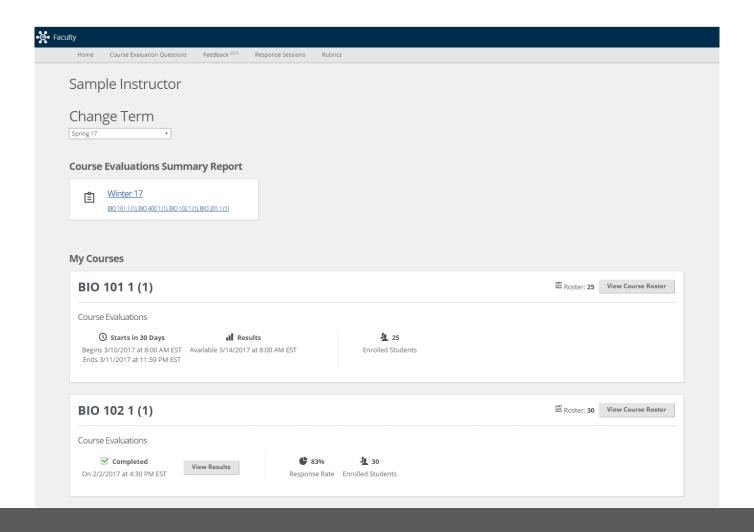
Logging In

- Log into your Course Evaluation site: https://yourcampus.campuslabs.com/
 /faculty
 - Use your campus credentials to log in
 - You will receive an email directing you to this site

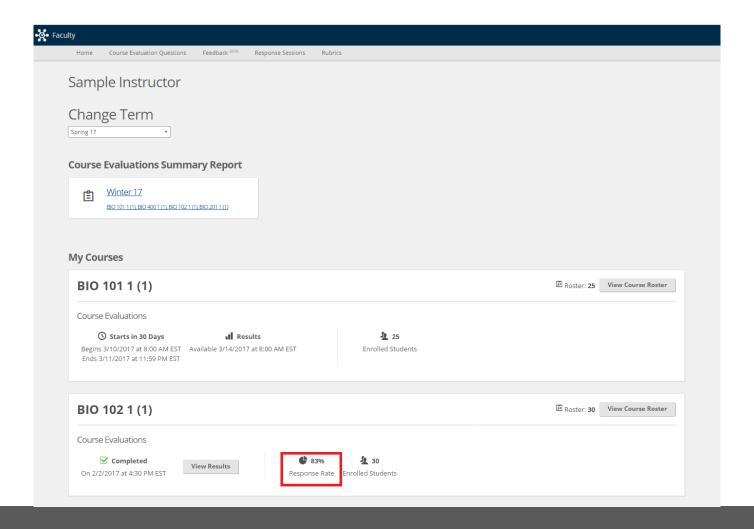




Faculty Experience



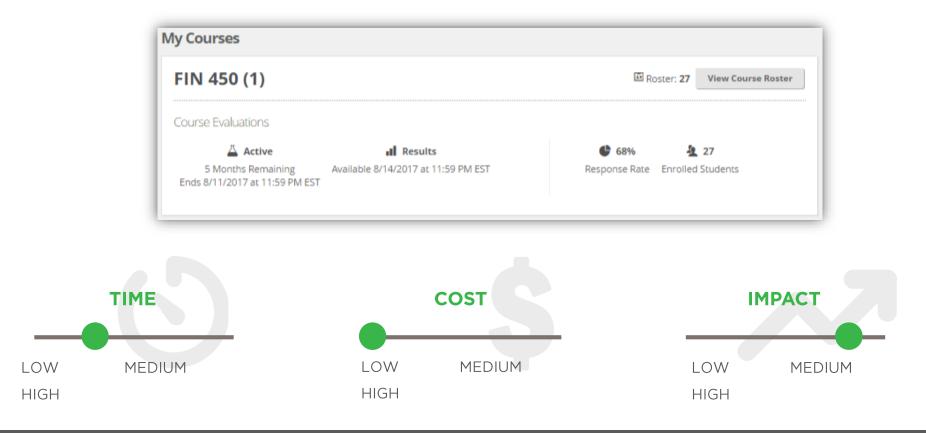
Response Rates



Strategy to increase response rates

Faculty Monitoring Response Rates

Work with faculty on how to monitor their response rates while course sections are active.





Strategy to increase response rates

Talk to Students About Importance

Educate students about course evaluations:

- What are they for?
- Why should students care?
- What should they keep in mind when filling out these evaluations?

Example:

Chalmers University of Technology (Göteborg, Sweden) - A Film About Feedback



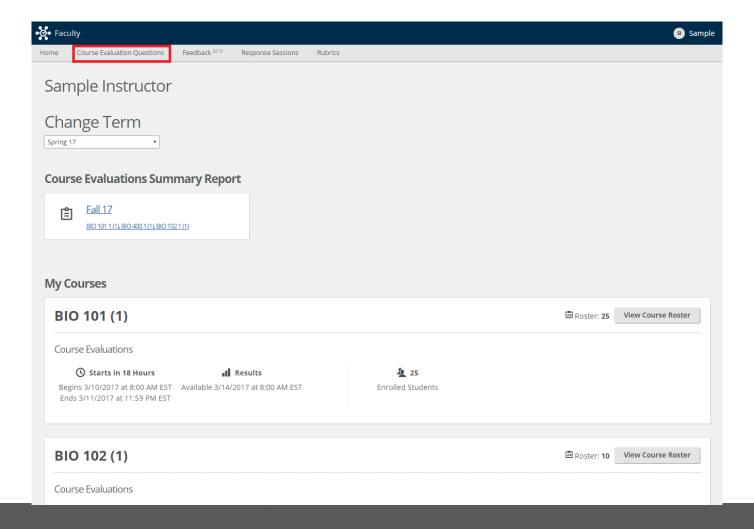


https://student.portal.chalmers.se/en/chalmersstudies/courseinformation/courseevaluation/Pages/default.aspx

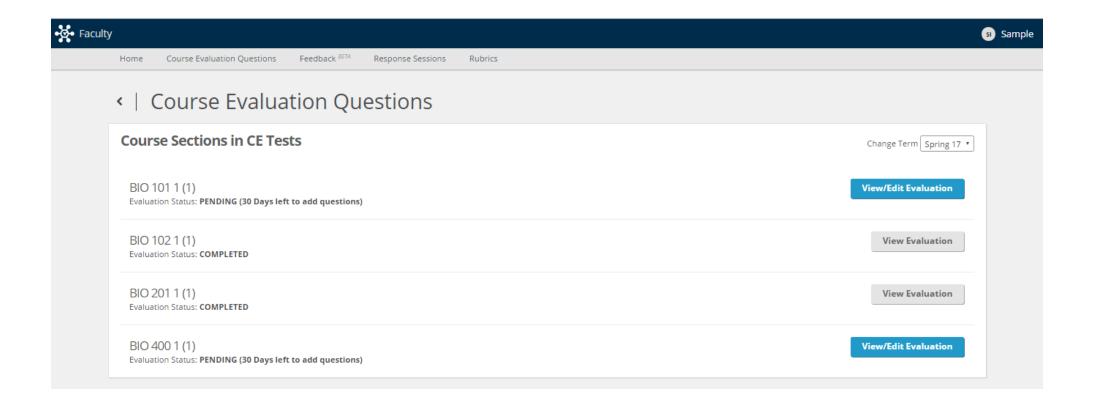


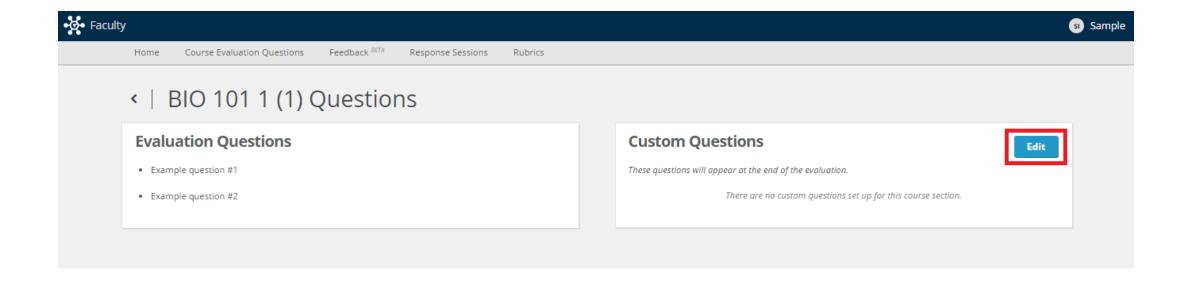
Faculty custom questions can be added to an evaluation if all of the following conditions are met:

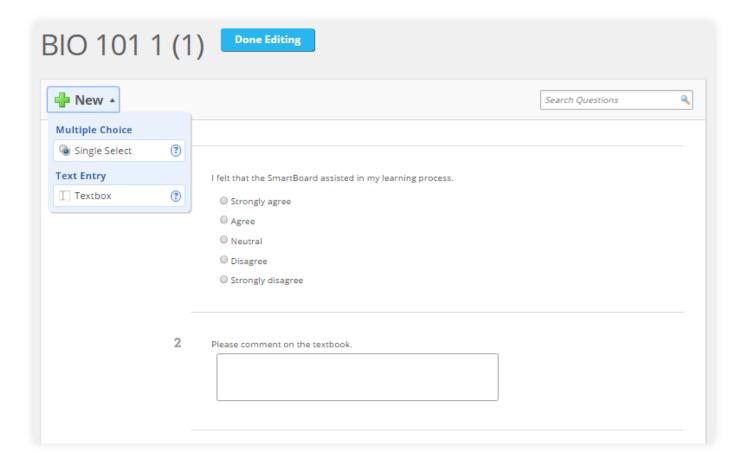
- √The faculty member's role permits the creation of custom questions
- ✓ The administration allows for custom questions
- ✓ Evaluations are not yet collecting data











Course Evaluations Reporting

- ✓ Summary Reports: Provides quantitative and qualitative data for all sections in one place (can be saved as a PDF and/or printed)
- ✓ Quantitative Data: Data from close-ended questions
- ✓ Qualitative Data: Data from open-ended questions
- ✓ Segment Comparison: Comparison to sections, department, school, and university data

Emailed Results

Dear Faculty Member,

Please find below a link to access your course evaluation Summary Report. You may also login using this link: https://hu.campuslabs.com/faculty/

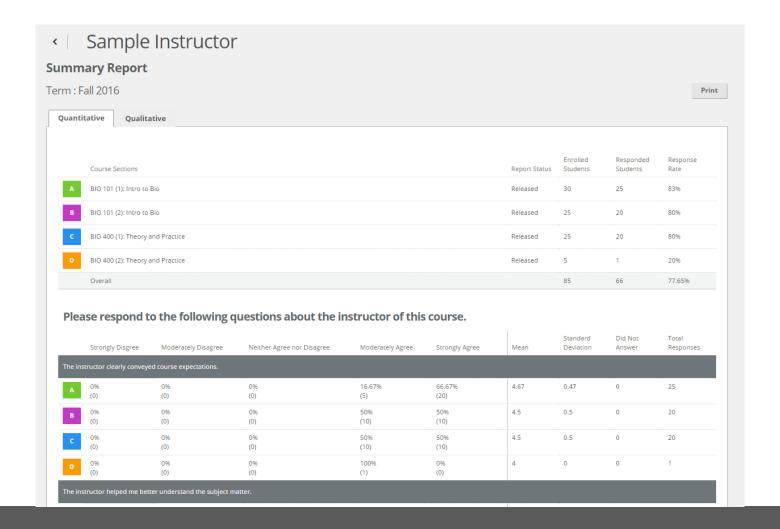
If you have any questions, please contact me at 555-555 or example@campuslabs.com. If you experience any technical difficulty with the Campus Labs system, please contact Campus Labs support at 716-270-0000 or support@campuslabs.com.

Thank you, Office

https://hu.campuslabs.com/faculty/reporting/summary/?termid=f7cb9bfa-e5ac-e611-80c3-0003ff6859f9&evalid=f2791f94-c081-469c-8e42-a6f700eda957



Summary View





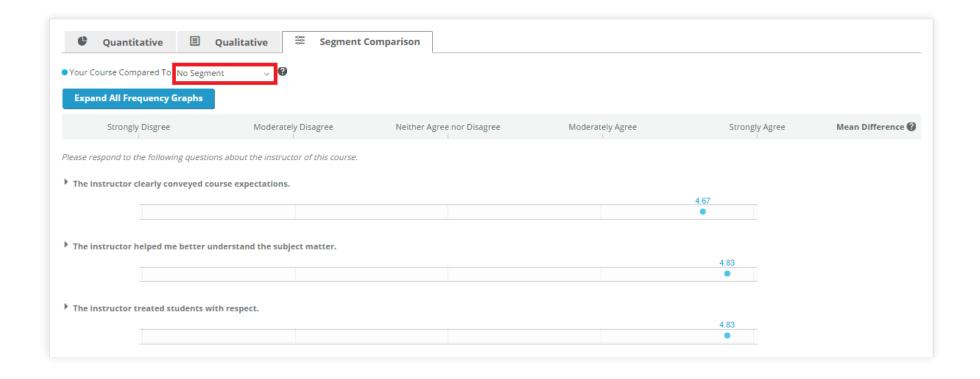
Quantitative Report

Quantitativ	e 🗏 Qualitative	Segment Comparison						
Please respond to the	following questions about the ir	nstructor of this course.						
Strongly Disgree	Moderately Disagree	Neither Agree nor Disagree	Moderately Agree	Strongly Agree	Mean	Standard Deviation	Did Not Answer	Total Responses
The instructor clearly	conveyed course expectation	5.						
0% 0	096 0	0% 0	33.33% 2	66.67% 4	4.67	0.47	0	6
The instructor helped	me better understand the su	bject matter.						
0% 0	0% 0	0% 0	16.67% 1	83.33% 5	4.83	0.37	0	6
he instructor treated	students with respect.							
0% 0	096 0	096 0	16.67% 1	83.33% 5	4.83	0.37	0	6
he instructor provide	ed meaningful learning experi	ences.						
D% D	0% 0	0% 0	16.67% 1	83.33% 5	4.83	0.37	0	6

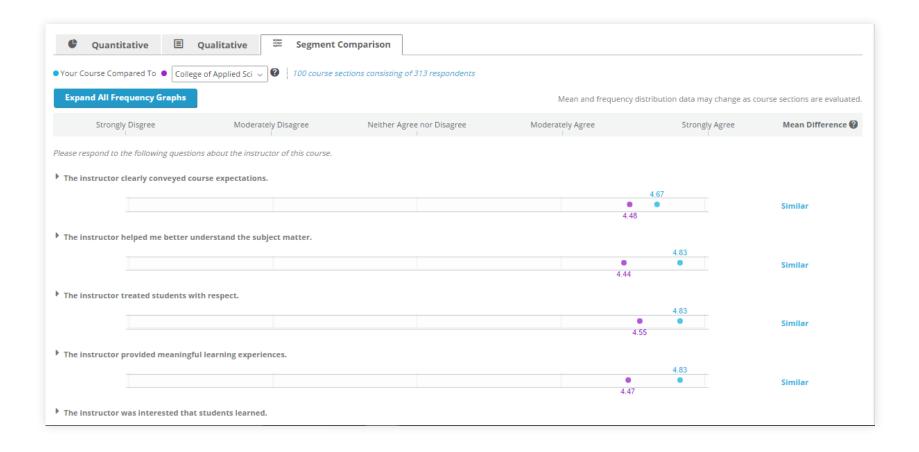
Qualitative Report



Segment Comparison Report



Compare your results to a unit at your institution

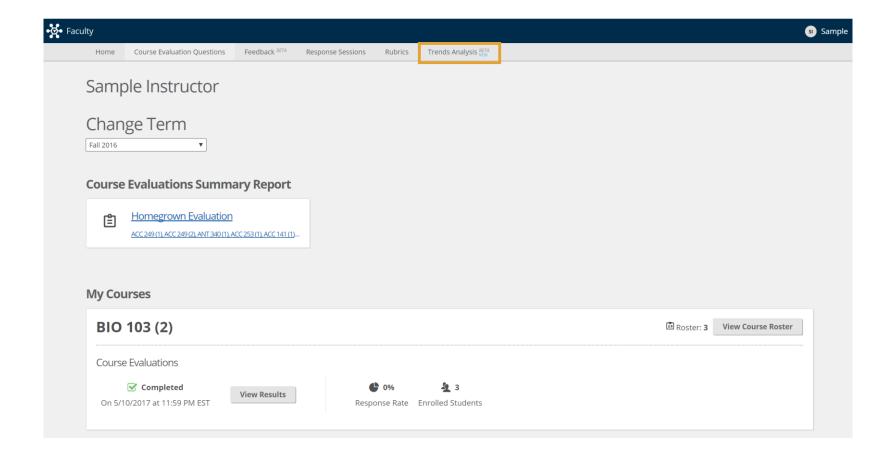


Trends Analysis: A Faculty Resource for Professional Development

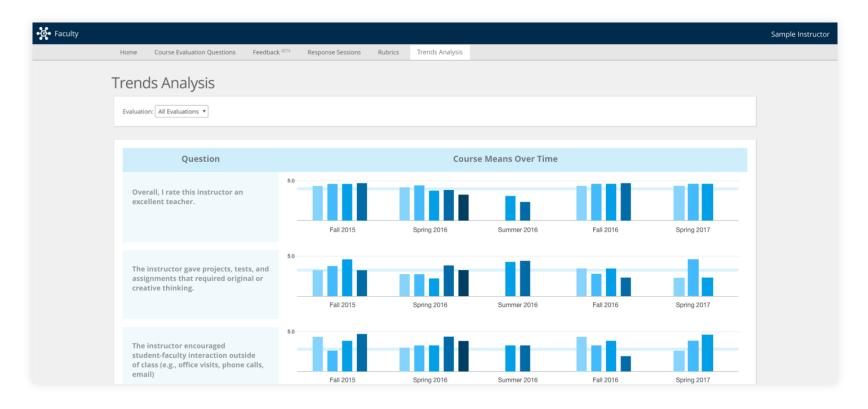
- With this new feature, instructors will be able to:
 - Use at-a-glance reports to focus on quality of instruction
 - View results across multiple academic terms without having to pull up side-byside reports
 - Make connections between longitudinal data sets for holistic insights



Faculty Experience



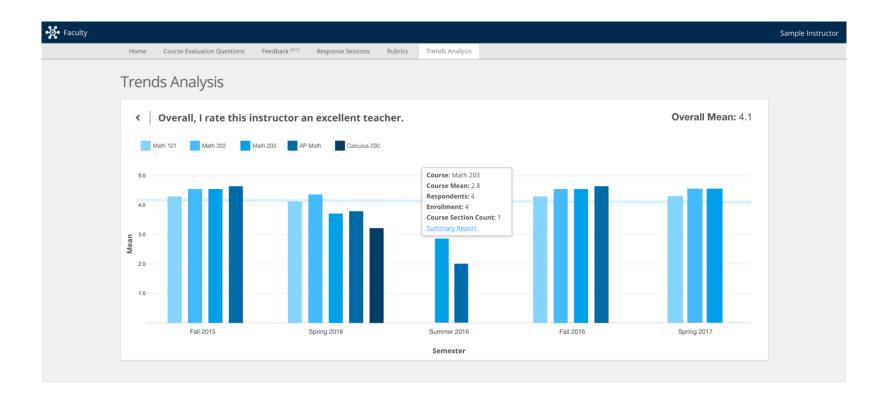
Trends Analysis



See a course-by-course breakdown of key responses over several terms.



Trends Analysis



See overall ratings for every course taught each semester.



Powerful Administrator Reporting



Logging In

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Faculty Login -View your own reports

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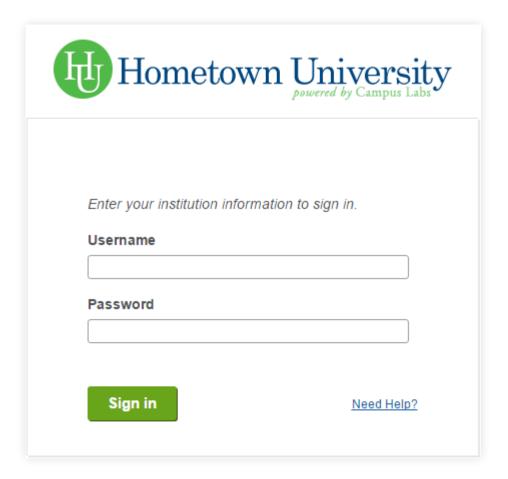
Student Login – Used to complete evaluations

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Logging In

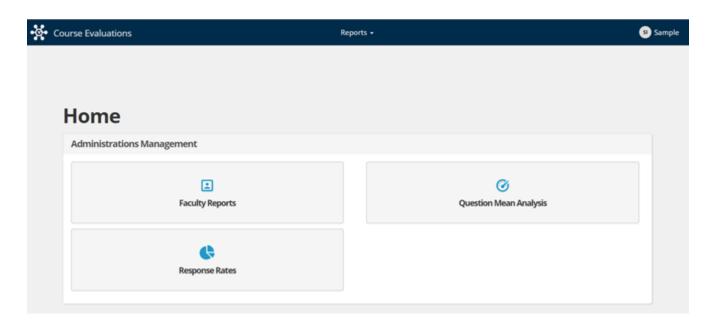
- Log into your Course Evaluation site: https://yourcampus.campuslabs.com/ce
 - Use your campus credentials to log in





Administrator Overview

- Deans, Department Chairs, and other staff may have access to the reporting module including:
 - Individual Faculty Reports—by course section and summary
 - Question Mean Analysis—summary results by question
 - Response Rates—by active and closed survey windows



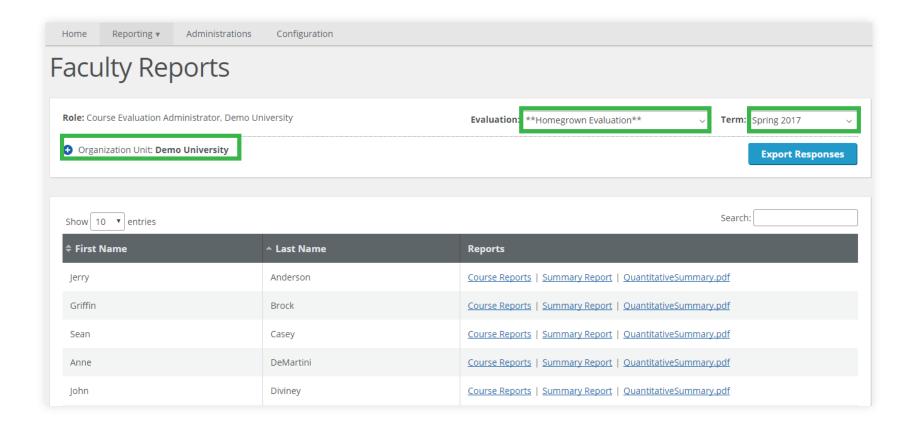


Report Administrator Reporting

- √ Faculty Reports: Same reports available to faculty
- ✓ Question Mean Analysis: Overall summary, by question, of all results in a specific area (i.e. department, college)
- ✓ Response Rates: Response rates for active and closed courses in a specific area (i.e. department, college)

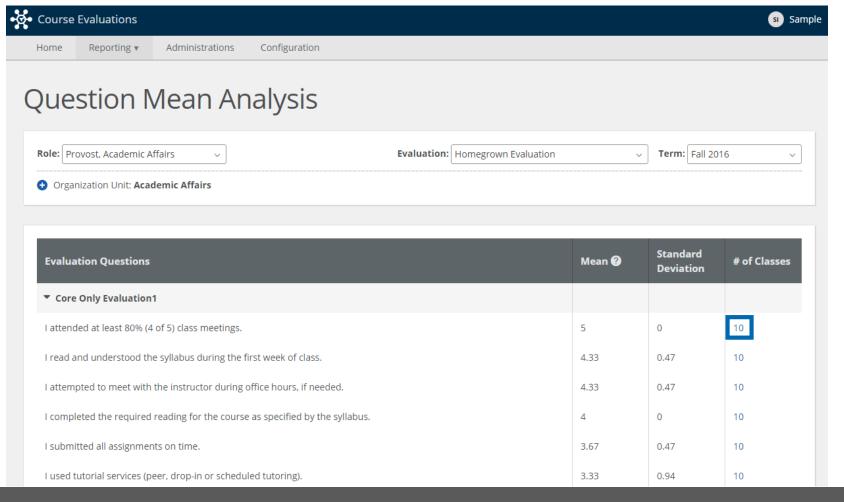


Faculty Reports





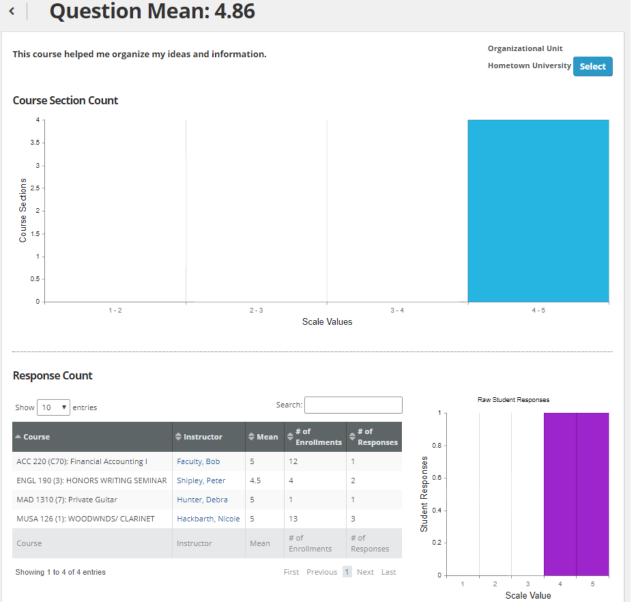
Question Mean Analysis





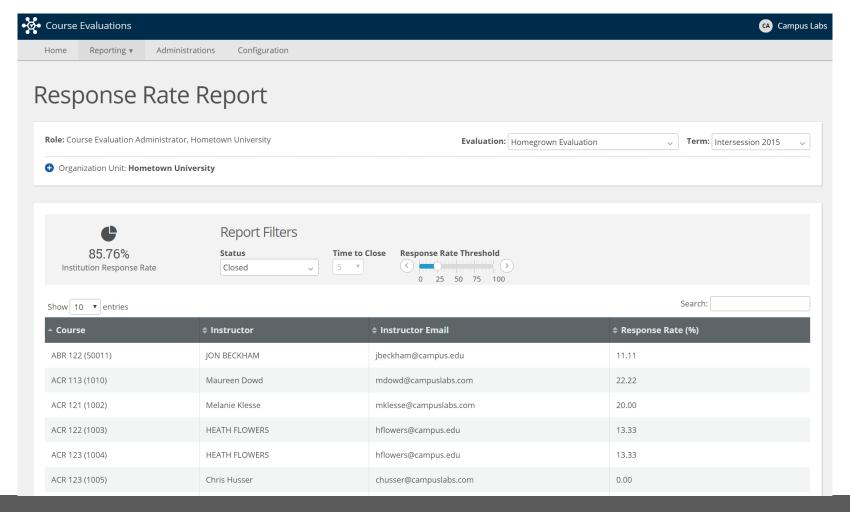
Question Mean Analy

- Drill down per question
 - Individual course details and response counts
 - Course
 - Instructor
 - Mean
 - Response details





Response Rates

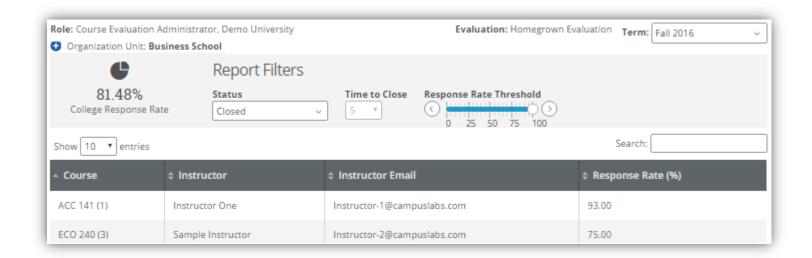


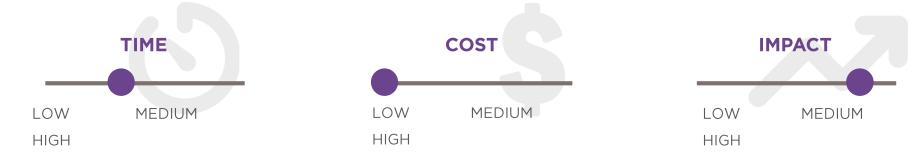


Strategy to increase response rates

Deans/Chairs Monitoring Response Rates

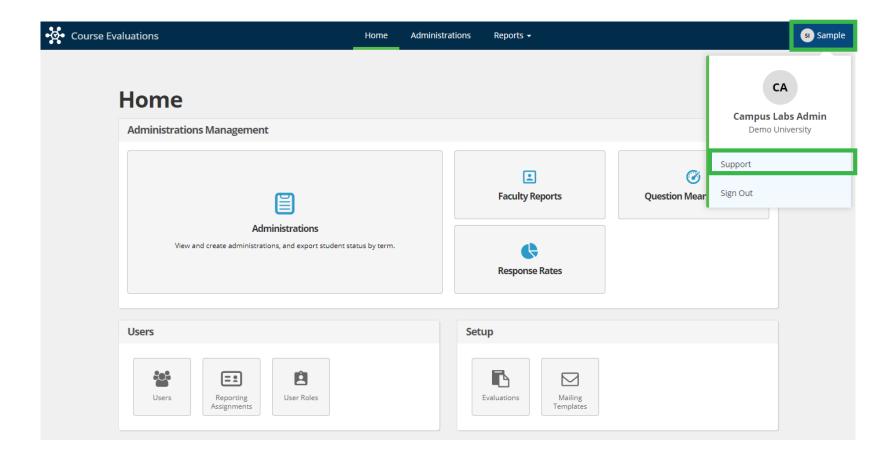
Work with deans/chairs on monitoring response rates and reaching out to their faculty.







Resources and Support

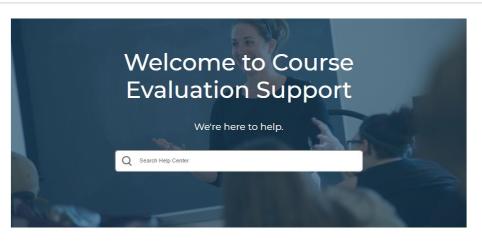


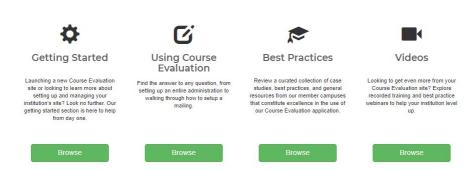


Resources and Support

- support@campuslabs.com
- 716-270-000









Questions?

Please visit our Support Site: https://campuslabs.zendesk.com

Contact our Support Team: 716-270-0000 support@campuslabs.com



